

Member Communication *Newsletter Editor*

Level of Expertise:	All levels of experience welcome.
Time Commitment:	3-4 hours per month
Duties:	<p>Do you have a knack for ensuring newsletters are opened and read? Are you a Mailchimp master? If you answered yes to either of these questions, and want to give back to the communications profession in Calgary, then we have a volunteer role for you!</p> <p>The Member Communication team is looking for a newsletter editor to help keep our members informed. If you have an eye for detail, love to curate content, and are comfortable making recommendations for how we can improve member communications with IABC/Calgary, we want to hear from you!</p> <p>Duties include:</p> <ul style="list-style-type: none"> • Creating The Current on a bi-weekly schedule • Working with the Newsletter Manager to source content • Wordsmithing to create engaging text and headlines • Adding visuals and other content to draw readers in and increase clicks
Experience:	<p>We are looking for writers from all backgrounds, from communications/marketing/PR students and seasoned professionals. Members and non-members thinking of joining IABC are encouraged to apply.</p> <p>Note: non-members must become an IABC member within six months.</p>
Technology:	Experience with Mailchimp is an asset.
Reporting to:	Newsletter Manager

Members can check out our weekly edition of The Current for more information.

To apply, send your resume to calgary-volunteers@iabc.com.