

IABC/Calgary Volunteer Opportunity: Blog Contributor

2021

Role:	<p>Blog Contributor</p> <p>This role has a considerable amount of flexibility in terms of content and level of commitment. You drive engagement in consultation with the Blog Manager. How can we help you meet your goals while advancing the communications profession?</p>
Level of Expertise:	Junior, Intermediate, or Senior (all levels welcome)
Time Commitment:	3 to 6 hours per month (flexible depending on commitment)
Duties:	<ul style="list-style-type: none"> • Generate content ideas for the blog that advance IABC/Calgary's objectives • Research background information that provide validity and credibility to the blog • Search for and connect with sources • Develop question lines and interview sources • Create blog content (this can be in multiple forms: written, audio, video, photos) • Correspond with Blog Manager on ideas, timelines, and edits • Submit final content by deadline to Blog Manager
Skills:	<ul style="list-style-type: none"> • Strong writing and editing skills • Attention to detail • Reliable and ability to respond in a reasonable time frame • Passion for all things communications • Inquisitive and curious personality • Photography, videography, or post production skills would be an asset
Reporting to:	Blog Manager (part of the Member Communications portfolio)
Why Volunteer:	<ul style="list-style-type: none"> • Stay connected to a network of communicators • Build your portfolio • Learn new skills • Stay on top of industry trends

Check out our [blog](#) for more information!

To apply, send your resume to calgary-volunteers@iabc.com.