

IABC/Calgary Proposed Board Slate for 2017-2018

Portfolio role	Nominee	
Past President	Will Tigley	Automatic succession
President	Angela Anderson-Blunt	Automatic succession
Vice President	Sharon Lee	
Administration	Alexandra Frison	
Finance	Shelly Nowroski	
Membership	Rhonda Macdonald	
Member Communication Web	Natasha Q.	
Member Communication Newsletter	Ali Abel	
Professional Development/Events	Erin Fahey	
Professional Development/Events	Julie Duncan	
Careers – Mentorship	Kathy Daeninck	
Careers – Jobs	James Mottershead	
Marketing	Kristy Archibald	
Sponsorship	Naomi Koit	
Volunteer Services	Gail Conway	
Student Development	Casey Knoll	
Professional Standards	Nancy Helladie	

	Bios
Sharon Lee	Sharon has more than 10 years of experience working in corporate communications, public relations and social media. As a communications consultant, she is passionate about helping clients tell their stories. Having worked in both private and not-for-profit sectors, Sharon is experienced in developing marketing and communications strategies, key messages and public relations programs. Sharon has a Master of Arts in Communication and Culture, University of Calgary, and has an advanced social media certificate from the University of San Francisco.
Ali Abel	Ali has been in her role of Manager, Marketing and Communications with UCalgary Law for four years. She loves to give back to her community through personal and professional interests, and is excited to be part of the board of directors for the chapter's 50th Anniversary year.
Alexandra Frison	A communicator for 19 years, Alexandra has worked in energy, banking, health care and IT. She is committed to demonstrating how communications is a strategic driver for organizations. She is currently a Director at NATIONAL Public Relations. Alexandra holds an MA in Counselling Psychology and a BA in Communications and in Psychology
Casey Knoll	Casey has expertise in multimedia content development. This includes writing content for online purposes and producing videos and photography. Through this skill set, she has helped organizations raise their online profile. She has been and IABC Calgary member for four years and also owns a photography business.

Gail Conway	Gail has over 20 years of experience working in senior roles in communications and marketing, and is currently working as an independent consultant. She holds a bachelors Degree with Distinction from the University of Winnipeg, and a Communications and Advertising Accredited Professional (C.A.A.P) designation. Gail was Volunteer of the Year for IABC in 2014.
James Mottershead	James Mottershead began his career in communications in 2010 and has held positions in the retail, energy, nonprofit and education sectors. He is currently the interim director of marketing and communications at West Island College. He holds a B.A. in Sociology from the University of Calgary and a Public Relations Certificate from MRU.
Julie Duncan	An experience communications professional with almost ten years of experience, Julie is passionate about the people behind the story. She brings a client-centric and focused approach to help organizations leverage strategic communications and achieve business goals. She holds a Bachelor of Arts in Communication Studies from the University of Calgary and a Certificate in Public Relations from Mount Royal University.
Rhonda Macdonald	Rhonda has over 20 years of diverse communications experience in the energy, agriculture and non-profit sectors and has been a member of IABC since 1995. As a student, she co-founded the Communications Studies Society at UCalgary. She was proud to see it evolve over her tenure into a thriving organization that is still running today. She has volunteered with IABC over the years and is ready to give more back to our professional community. She is currently Co-Director Finance and interested in continuing on the Board as she is enjoying being part of this passionate and professional team.
Nancy Helledie	I really enjoy pushing the envelope for our profession in the area of certification. It is a very rewarding way for me to work with such a professional Board and to give back a little to the profession that has served me so well for so many years on both sides of the Atlantic.
Shelly Nowroski	Shelly has a passion for innovative problem-solving and helping companies realize their vision through communications, process and technology. With industry experience ranging from energy to credit unions to telecommunications, she is now a communications consultant to small and medium sized enterprises. Shelly holds a Bachelor of Commerce (Honours) degree from the University of Manitoba and an MBA from Queens' University.
Natasha Qereshniku	Natasha has a B.A. in Communications Studies from the University of Calgary and over seven years of diverse communications experience in non-profit, energy and government. She has been a member of IABC since 2012 and currently works as a communications strategist with The City of Calgary's Chief Financial Officer's department supporting Finance and Corporate Initiatives.
Kathy Daeninck	Kathy has over 15 years of working in senior roles in marketing and communications. She has recently transferred from IABC Toronto to Calgary and is currently working as an independent consultant. She will bring to the board her creativity, drive and leadership to further develop the Calgary chapter. Her work to date with IABC/Calgary includes a number of communication projects for which she received the Volunteer of the Year award in 2015.
Kristy Archibald	Kristy is freelance writer and communications contractor. She has worked in Oil and Gas, Non-profit and Agency settings, doing PR and creating social media marketing strategies. She has been published in notable editorials around Calgary. Kristy has been an active member with IABC/Calgary since 2012. In her spare time she is hunting for the next big fashion trend and searching flight scanner for deals to her next big adventure!

Erin Fahey	Erin has her BA in Professional Communications from Royal Roads University and has over ten years of event management experience. She currently works in real estate sales and marketing for locally based inner-city developer, Battistella Developments, and also as an independent digital marketing consultant. She is passionate about volunteering and community engagement, and is always dreaming of where to travel next.
Naomi Koit	As a communications generalist, Naomi is passionate about finding innovative ways to use communications tools in support of corporate objectives while navigating the constantly connected digital world we live in. With an undergraduate degree from Queen's University and a Master's degree in political science from UVIC, Naomi has applied her research on how social networking technologies are changing the way we communicate to her work.