

IABC/Calgary Proposed Board Slate for 2018-2019

| Portfolio Role | Nominee | |
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| Past President | Angela Anderson-Blunt | Automatic succession |
| President | Sharon Lee | Automatic succession |
| Vice President | Natasha Qereshniku | |
| Administration | Erin Fahey | |
| Finance | Shelly Nowroski | |
| Membership | Robin Eldred | |
| Member Communications – Web | Kristy Dixon | |
| Member Communications – Newsletter | Ali Abel | |
| Professional Development/Events | Natasha Cousin | |
| Professional Development/Events | Vacant | |
| Careers – Mentorship | Michelle Macpherson | |
| Careers – Jobs | James Mottershead | |
| Marketing | Rio Pisony | |
| Sponsorship | Naomi Koit | |
| Volunteer Services | Gail Conway | |
| Student Development | Anna de Souza | |
| Professional Standards | Nancy Helledie | |

| Name | Bio |
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| Ali Abel | Ali has a BA in Communications from the University of Calgary. She has been working as a communicator since 2006, and is currently the marketing and communications manager for the Faculty of Law at the University of Calgary. Ali has been volunteering with IABC/Calgary since 2012, and won the new Volunteer of the Year in 2015. |
| Anna de Souza | Anna is originally from Australia and lived in the UK for five years before making Canada her home in 2010. She has a passion for storytelling, especially through writing and communications. Anna loves cooking, being outside, and you'll often find her in the mountains. |
| Erin Fahey | Erin has her BA in Professional Communications from Royal Roads University and has over ten years of event management experience. She currently works as an independent marketing consultant supporting a local non-profit advocacy group. She is passionate about volunteering and community engagement, and is always dreaming of where to travel next. |
| Gail Conway | Gail has over 25 years of experience working in communications and marketing, and is currently working as an independent consultant. She holds a Bachelors Degree with Distinction from the University of Winnipeg, and a Communications and Advertising Accredited Professional (C.A.A.P) designation. Gail was Volunteer of the Year for IABC in 2014. |

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| James Mottershead | James Mottershead began his career in communications in 2010 and has held positions in the retail, energy, nonprofit and education sectors. He is currently a strategic communications advisor with the Alberta Energy Regulator. He holds a BA in Sociology from the University of Calgary and a Public Relations Certificate from MRU. |
| Kristy Dixon | Kristy is a communications leader with 14 years of experience. Always seeking to learn, she enjoys enabling others to communicate effectively and build amazing brands. She currently works at VEERUM, a tech start-up. Kristy holds a BA Communications (University of SA) and a Masters in Project Management (University of Adelaide). |
| Michelle Macpherson | Founder of Maven & Mention, Michelle MacPherson is a local entrepreneur, creative thinker and champion of community – with a zest for storytelling and a love of branding and all things social. With 15+ years in marketing communications, Michelle has a passion for shaping memorable brand experiences. She’s also an avid foodie, outdoor enthusiast, active volunteer, and educator. |
| Nancy Helledie | Nancy is a strategic business communications profession with international experience from living twenty years in Denmark and being Vice President at Tetra Pak and Borealis/Borouge. Nancy is now part of facilitating digital transformation at Suncor Energy and is the Director Professional Standards on the IABC Calgary Chapter Board championing communications certification. |
| Naomi Koit | As a communications generalist, Naomi is passionate about finding innovative ways to use communications tools in support of corporate objectives while navigating the constantly connected digital world we live in. With an undergraduate degree from Queen’s University and a Master’s degree in political science from UVIC, Naomi has applied her research on how social networking technologies are changing the way we communicate to her work. |
| Natasha Cousin | Natasha has nine years of marketing and communications experience in non-profit, transportation and food industries. As a generalist she has worked in roles ranging from media spokesperson to strategic advisor to digital content creator. Natasha has been volunteering with IABC/Calgary since 2011 and holds a Bachelor of Journalism from Carleton University. |
| Rio Pisony | With a Bachelor of International Management from the University of Lethbridge, Rio has spent the last six years in Calgary supporting strategic communications projects. With an excitement for digital marketing including web design, social media and analytics, Rio recently stepped into a full-time consulting role to help small businesses tell their story. |
| Robin Eldred | Robin is a veteran Executive who has been involved in digital media for over 20 years. His extensive range of skills and experience allow him to be a proficient business leader, project manager, digital strategist and account manager. He has worked on over 300 digital projects since 1997. |

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| Shelly Nowroski | Shelly has a passion for innovative problem-solving and helping companies realize their vision through communications, process and technology. With industry experience ranging from energy to credit unions to telecommunications, she is now a communications consultant to small and medium sized enterprises. Shelly holds a Bachelor of Commerce (Honours) degree from the University of Manitoba and an MBA from Queens' University. |
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