



**International Association
of Business Communicators
Calgary**

The IABC/Calgary Gift of Communication program identifies a local non-profit organization with unmet communication challenges and connects them with senior communicators to provide insight, advice and tactics to help them meet their needs. IABC/Calgary Gift of Communication has been offering local non-profits over the last three years a variety of communication strategies.

Once the organization is selected, we will work together to create a strategy workshop in early 2018 with IABC/Calgary senior communicators. Using the recommendations that come out of the workshop, a proposed communication strategy will be created and presented to the organization to help them meet their future communication needs. Details of the process and strategies are discussed during the initial meeting.

The deadline to apply to participate in the 2017/18 Gift of Communication program is January 1, 2018.

Gift of Communications Application 2017/18

If your organization is selected as a finalist, we will contact you to discuss your communication needs in further detail before selecting the successful applicant. Please note the application process is to give IABC/Calgary more information on your communication needs and does not guarantee your acceptance to the 2018/18 Program.

Please submit your application, including responses to the questions below to calgary-careers@iabc.com.

Agency Name:

Contact Name:

Contact Phone:

Contact Email:

1. Why would your organization make a good candidate for the IABC/Calgary Gift of Communication?

2. Tell us some highlights about your organization and your communication goals?

3. What are the “top two” communications issues that you would like to address?

4. Describe what you would want to achieve from the Gift of Communications?

About the International Association of Business Communicators

The International Association of Business Communicators (IABC) is a global network of communication professionals committed to improving organizational effectiveness through strategic communication. Established in 1970, IABC serves members in more than 70 countries for networking, career development and personal growth.

The Calgary chapter of IABC is one of the largest and is made up of a vibrant community of professional communicators from diverse industries and disciplines.